Passion
for life

SRH University

We are looking for you:
External Lecturer on a fee basis (m/f/d) - Entrepreneurship

We are seeking an external lecturer on a fee basis f/m/d for our courses in the study program of Applied Data Science and Artificial Intelligence (ADSAI) at our School of Arts, Information and Media in München. The teaching assignment comprises 34 contact hours from December 07th, 2026 until February 20th, 2027. Your questions will be answered by: Prof. Dr. Judith Cerit | Tel.: +49 6221 6799767 | E-Mail: judith.cerit@srh.de

What you can look forward to:

- University environment | A dynamic, flexible and international teaching environment at a growing, future-oriented university
- Teaching | A high degree of autonomy in planning and delivering your courses
- Campus | An attractive and easily accessible campus
- Facilities | Modern teaching spaces equipped with up-to-date technology

Your responsibilities:

- Teach the module Entrepreneurship (m_ADSA_027, 6 ECTS, 34 contact hours, in English) in Block 4 of semester 3, M.Sc. ADSAI
- Cover lean startup, business model and value proposition canvas, monetising AI products, data-driven market research
- Teach funding rounds, financial modelling, scaling and hiring, AI ethics, go-to-market, pitch decks; use AI startup case studies
- Run the module as group and project work: coach student teams who develop their own AI business idea
- Set and grade the assessment: business plan (70 %) and pitch presentation (30 %)
- Coordinate dates and content with the programme; use E-Campus and Microsoft Teams

Your profile:

- Own founding experience, or several years as startup consultant, accelerator coach or venture investor
- Good understanding of data- and AI-based products and business models
- Teaching or coaching experience (university, business school or accelerator)
- Experienced in judging business plans, financial models and investor pitches
- Master's degree or equivalent; doctorate welcome but not required
- Fluent English (C1 or higher); German not required

Any questions? I'm happy to help:

Frau Karina Elena Bach
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Apply now!
Scan the QR code and apply online.